

BØRNEfonden has prepared the guidelines below in accordance with ISOBRO's ethical standards

BØRNEfonden ethical guidelines for raising money (B)

1.1 If BØRNEfonden uses volunteer collectors, they must be thoroughly informed about the organization and our objectives. They should be instructed to be friendly and polite and know whom to contact if they are faced with questions about BØRNEfonden's work that they cannot answer with certainty.

1.2 BØRNEfonden does not undertake fundraising among children and usually does not use children as collectors without adult participation.

1.3 If BØRNEfonden of special reasons do employ children for work, the current legislation will of course be respected.

1.4 Personal Fundraising (by telephone, direct dialog) must be prepared and implemented in accordance with clear instructions and be in accordance to the guiding script. The fundraisers are instructed to refer special questions or wish for more in-dept information to BØRNEfonden. Promises of additional information and feedback shall be complied with. The conversation is structured so the contacted at any time can end the conversation with dignity, and receive a thank you for his time to listen. The fundraiser needs to achieve explicit acceptance of the impairment of data (name, phone number, account numbers, etc.).

1.5. Prior for signing an agreement with companies, etc. a written agreement with both parties' rights and obligations contained is formulated. BØRNEfonden do not make contracts, if any content must be kept hidden from the direct or indirect contributors or the public.

2.1 BØRNEfonden mission, vision and core principles must appear at the organization's publicly available materials.

2.2 The quality and effectiveness of BØRNEfonden is ensured with continuous data collection, monitoring and analysis of indicators and other endpoints that are used as part of the on-going evaluation of our work.

To ensure maximum efficiency of the collected funds, we primarily have local employees as well as parents committees in all BØRNEfonden's centre, which help to ensure that the money is applied with best effect.

BØRNEfonden's objective is that at least 85% of the funds received from the children's sponsors, is applied for development work in the child's country.

The remaining funds and other resources is applied to the operation of the office in Denmark as well as the cost of fundraising and overall audit and inspection.

2.3 BØRNEfonden organizational structure both at home and abroad is described on its website.

2.4 Board members receive no remuneration.

2.5 BØRNEfonden uses volunteers to carry out activities that do not require specific professional expertise. The volunteers cooperate with the organization's employees, but shall not be liable in terms of responsibility for their tasks.

2.6 BØRNEfonden strives to create good physically and mentally working conditions and a good working environment for its employees.

2.7 BØRNEfonden chooses partners and suppliers, who meet its ethical standards, comply with applicable laws and respect the UN Convention on the Rights of the Child.

2.8 BØRNEfonden seeks that all relevant information is published and made available to the public. However, the emphasis is on ensuring privacy for donors and sponsors, sponsored children and their families and staff, about whom personal and financial information is not disclosed without special agreement in each case.

2.9 BØRNEfonden operates in accordance with the UN Convention on the Rights of the Child. In developing countries, BØRNEfonden always has this in mind, but pragmatic considerations imply that it only rarely in the form of visible political posturing and manifestations that BØRNEfonden pursues its goals. BØRNEfonden more frequently works through the influence and education of local people, local authorities and politicians in democratic principles and human rights. BØRNEfonden helps regardless of recipients' political party and religious affiliations. When the BØRNEfonden utter, is it with point of departure in topics related or part of its intervention areas and programme work.

3.1 The financial management of BØRNEfonden is based on annual budgets approved by the board. Within these frames it is decided on how the available resources are applied in the most appropriate and efficient manner. There are on-going follow up through external state authorised audit, which including the audit of administration.

Both the Board and employees, who travel, use the cheapest class and receive subsistence allowance in accordance with government rates.

3.2 BØRNEfonden has chosen primarily to rent properties, due to the risk of losing properties at civil and political conflicts. The decor is made with regard to applicable rules and laws, without being luxurious.

3.3 BØRNEfonden pays employees based on market conditions and wishes to live up to social responsibility, why there is a mandatory pension scheme for all full time staff.

3.4 Investment and location of fortunes takes place at low risk, and in accordance with the rules for placement of none state authorised resources.